

A photograph of a turkey walking on a concrete sidewalk. In the background, there is a road with a red curb and a dark-colored car. The turkey is facing left and is in the middle of a step.

**The ASpace SUI in the Wild**  
(Obtaining buy-in from non-archivist  
colleagues, in four pseudo-motivational slides)

(With apologies to the  
ASpace 'PUI in the  
Wild' project)

*Turkeys in the Bronx: wild or just feral?*

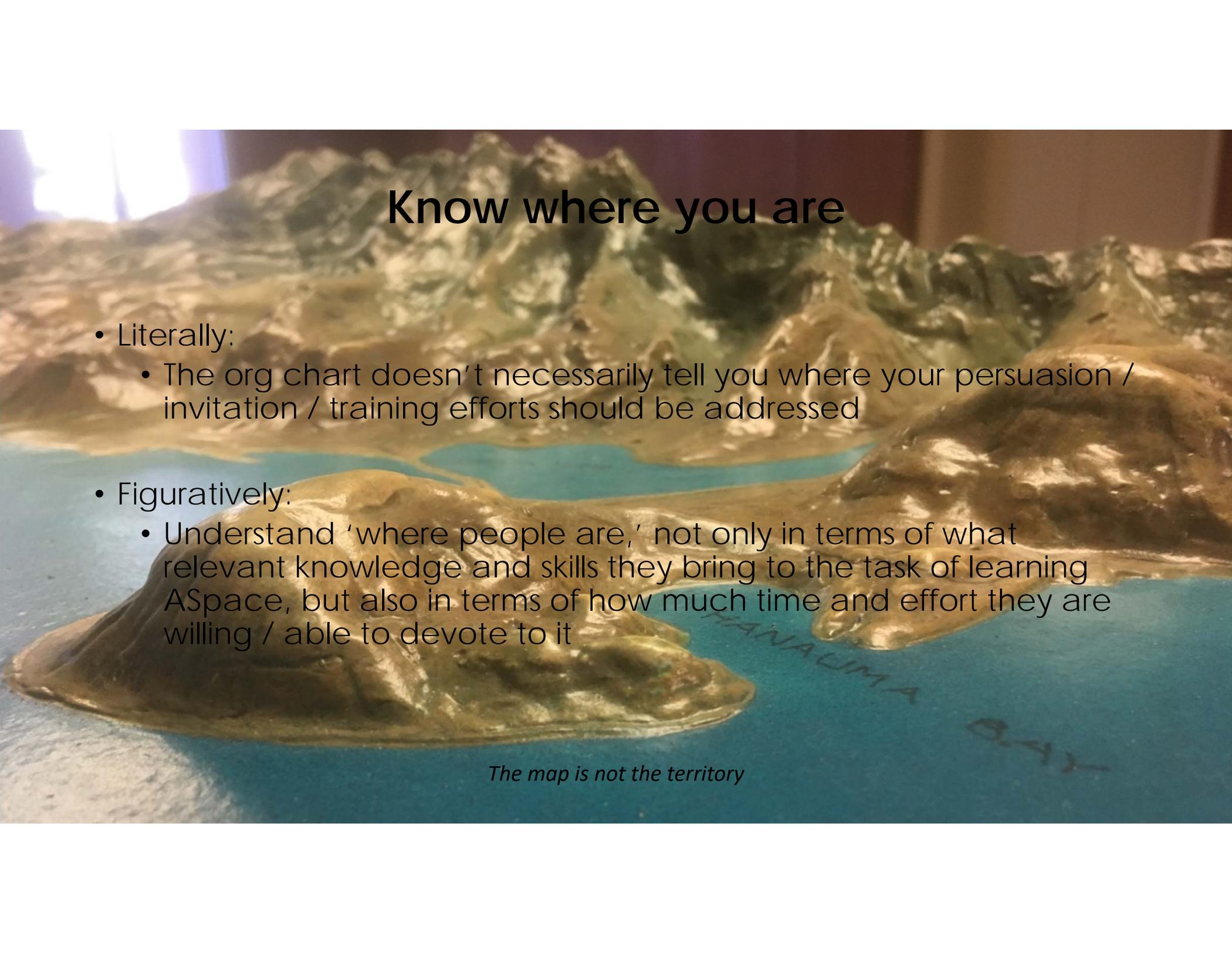
A cityscape at dusk with a large rainbow arching over the buildings. The sky is dark and cloudy, and the buildings are illuminated by the setting sun, creating a warm, golden glow. The rainbow is vibrant and spans across the entire width of the image.

# Get past magical thinking

- Unless you have a mandate, you can't rely on 'if you build it they will come'
- When it comes to collection description and management, librarians already have systems that work for them; the task is to convince them that ASpace will be enough of an improvement to be worth adding to their workflows
- Deliberate, intentional empathy and knowing your institutional culture both help

*Sometimes the expectations I have to manage are my own*

# Know where you are

A topographical map of a region, likely Hawaii, showing mountain ranges and a bay labeled 'MANAULIMA BAY'. The map is rendered in shades of brown, tan, and blue, with the bay area in a darker blue. The text 'MANAULIMA BAY' is visible on the map.

- Literally:
  - The org chart doesn't necessarily tell you where your persuasion / invitation / training efforts should be addressed
- Figuratively:
  - Understand 'where people are,' not only in terms of what relevant knowledge and skills they bring to the task of learning ASpace, but also in terms of how much time and effort they are willing / able to devote to it

*The map is not the territory*

# Maintain excitement without overpromising

- Go ahead and show people what can be done; what other institutions are already doing
- Balance that with realistic expectations of what your institution can do, and within what time horizon
- Figure out your optimal upgrade schedule
- Would you prefer big, infrequent changes or steady, incremental improvements?

*Leadership is not about saying "here's the ceiling implied by our current resources..."*

# Keep things simple

- Local practice notwithstanding, try to avoid reinventing too many wheels
- Meet people (closer to) where they are
- Ultimately, using ArchivesSpace isn't the goal; patron access is

(Thanks!)

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*The possibilities may be endless, but doing an exhaustive assessment won't get you moved in any faster*